

GENOLIER  
INNOVATION  
HUB

AN INNOVATIVE EVENTS CENTER ,  
**A DESTINATION...**





# Vision

## TURNING EVERY MOMENT INTO AN EVENT

### JUST IMAGINE...

#### **an exceptional site,**

a place of tranquillity where your gaze wanders between Lake Geneva and the snow-capped peaks of the Alps.

### JUST IMAGINE...

#### **innovative infrastructures,**

these top-of-the-range events are designed to provide an incomparable setting for your most daring events, whether local or international, in the medical, political or institutional sectors.

### JUST IMAGINE...

#### **an area of excellence,**

at a crossroads, accessible to all and used to welcoming the whole world.

### JUST IMAGINE...

#### **a high-tech auditorium**

with a 270-degree immersive screen in Europe's Top 10 and capacity for 300 participants, flexible conference and meeting rooms designed to meet specific needs while offering an incomparable experience.

**Stop imagining and open your eyes.  
Welcome to the Genolier Innovation Hub.**



# Values

**STAYING AT THE CUTTING EDGE**

## **EXCELLENCE**

It can be found in all the people and elements that make up the venue, creating an atmosphere conducive to the success of every event.

## **INNOVATION**

This is the very essence of the Hub, embodying the very best technology at the service of the most brilliant and creative visions. A space dedicated to medical innovation, linking research to clinical application for the benefit of patients.

## **THE HUMAN**

The Genolier Innovation Hub is a place of openness, exchange and sharing, designed with people, their comfort and well-being in mind. It hosts all kinds of events, whether medical, political, institutional or cultural.



# Durability

## INTEGRATING AND RESPECTING YOUR ENVIRONMENT

The Hub blends harmoniously into an exceptional environment, embracing the natural contours of the site and blending in elegantly. This responsible approach is based on the three fundamental pillars of Corporate Social Responsibility (CSR), each expressed in an exemplary way.

### ENVIRONMENTAL COMMITMENT

The Hub takes an ecological approach on several levels:

**Respectful architecture:** 6,000 m<sup>2</sup> green roof with local plant species to preserve biodiversity.

**Energy performance:** 1,000 m<sup>2</sup> of photovoltaic panels, heat pumps for heating/cooling, and reinforced insulation to reduce energy consumption.

**Beekeeping:** the presence of beehives contributes to pollination and local biodiversity.

**Pronatura commitment:** preservation of ecosystems, reintroduction of endemic species and sustainable ecological initiatives.

**Soft mobility:** partnership with the NStCM to facilitate access to the site and reduce the carbon footprint, with charging points for electric vehicles.

### SOCIAL COMMITMENT

The well-being of the Hub's employees and visitors is a priority:

**Optimal working conditions:** modern, ergonomic spaces create a working environment conducive to personal and professional fulfillment.

**Coaching:** constant support enables employees to develop their skills and actively contribute to the Hub's reputation.

**Diversity and inclusion:** a strong commitment to valuing talent from all backgrounds, creating a culture of respect and openness that strengthens innovation and collaboration.

### LOCAL AND ECONOMIC IMPACT

This vision extends to customer satisfaction and support for the local economy:

**Service quality:** attention to every detail ensures an exceptional customer experience, strengthening loyalty.

**Local partnerships:** the Hub promotes short distribution channels by working with regional suppliers, thereby contributing to the economic development of the region.

**Regional appeal:** by hosting large-scale events and attracting national and international visitors, the Hub is helping to boost business tourism and strengthen the region's economic appeal.

## Key figures

25'000 m<sup>2</sup>

of total surface area

3'000 m<sup>2</sup>

event space

6,000 m<sup>2</sup>

of green roof

300 seats

in the auditorium

130

parking spaces

20

meeting rooms

20 min

from Geneva airport

In the heart

of the Genolier campus



# Event spaces

## RISE TO THE HEIGHTS OF YOUR AMBITIONS

Flexibility, modularity and elegance are the watchwords of the 3,000 m<sup>2</sup> of event spaces, designed to create tailor-made, inspiring events with the utmost care.

The excellence of the setting, with its breathtaking views of Lake Geneva and Mont Blanc, is matched only by the quality of the immersive technology used.

The auditorium is interconnected with the Hub's various event spaces (auditorium, rooms, studio) as well as with the medical technical platform (bunkers, operating theater), enabling simultaneous events in these different spaces.

It also offers the possibility of staging hybrid or remote events on an international scale.

On the same floor, a radio, TV and podcast studio equipped with the latest technology can produce high quality live or recorded content and broadcast events.

Surrounding it, the conference area provides a warm, cosy ambience.

The space is topped by a Garden of the Five Senses: an elegant 6,000 m<sup>2</sup> planted roof top offering an unforgettable sensory experience.

Conferences, symposia, forums... although the facilities have been designed primarily for medical events, the Hub is also an ideal venue for any type of event, whatever the sector of activity.



Auditorium



Meeting rooms



Conference area



Studio Radio/  
TV/Podcast



Roof terrace  
"Garden of the 5 senses"



Restaurant



Open Space



Exhibition space





# Architecture

## ONE PROJECT, TWO ARCHITECTS

This uniquely contemporary building is the brainchild of architect Gabriele Rossi and architect and interior designer Kristian Gavoille. Together they have designed a unique venue that harmoniously blends modernity and nature, creating an elegant and refined setting for memorable events.

Designed to blend in perfectly with the natural curves of its surroundings, the building opens out generously onto the surrounding countryside, offering luminous spaces that invite contemplation. Inside, the use of noble, high-quality materials enhances every detail, combining refined design with enveloping warmth. This unique blend of contemporary architecture and welcoming atmosphere creates a setting where every guest feels both inspired and soothed.

The interior decor is a tribute to knowledge, with a monumental library as its centerpiece, both a striking aesthetic feature and a symbol of the importance of sharing ideas and knowledge. The place exudes a warm, 'living' atmosphere that encourages dialogue and exchange, creating an environment conducive to creativity and innovation.

The Genolier Innovation Hub is much more than a space, it's an immersive experience where nature meets design, and where each event becomes unique, imbued with elegance and serenity.



**GABRIELE ROSSI**  
ARCHITECT

After graduating from Columbia University in New York in 1985 with a Master's degree in architecture and urban planning, he worked for four years at Cooper Eckstut. Responsible for planning the new Battery Park City district, he worked alongside architects such as Richard Meyer, Bob Stern and Kenneth Frampton.

In 1989, he became an assistant to Professor Erwing Galantay's chair of urban planning at the École polytechnique fédérale de Lausanne, where he obtained the equivalence of the EPFL diploma and joined the Société des Ingénieurs et Architectes. At the same time, he set up his own architecture and urban planning firm, Archilab, and won several architectural competitions. This quickly led to public commissions, including neighbourhood plans for local authorities and the construction of harbours and museums for the canton.

In 2001, he collaborated with Mario Botta on the Bodmer Foundation Museum in Geneva.

In 2019, he was approached by the teams of the future Genolier Innovation Hub, with a view to creating an iconic space that would be fluid and transparent, and perfectly integrated into the landscape.

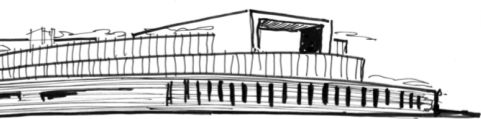


**KRISTIAN GAVOILLE**  
INTERIOR DESIGNER

Architect D.P.L.G-Designer, he also teaches at the École Nationale Supérieure des Arts Décoratifs de Paris and the Camondo school. From 1986 to 1991, he worked with Philippe Starck on numerous projects around the world. In 1992, he was awarded the designer of the year prize by the city of Paris in recognition of his talent and his vision of modernity.

His reflections on space and materials have enabled him to work for many renowned clients in a wide variety of fields.

Kristian Gavoille designed the entire interior architecture of the Genolier Innovation Hub, bringing warmth, softness and naturalness to an elegant, uncluttered approach.

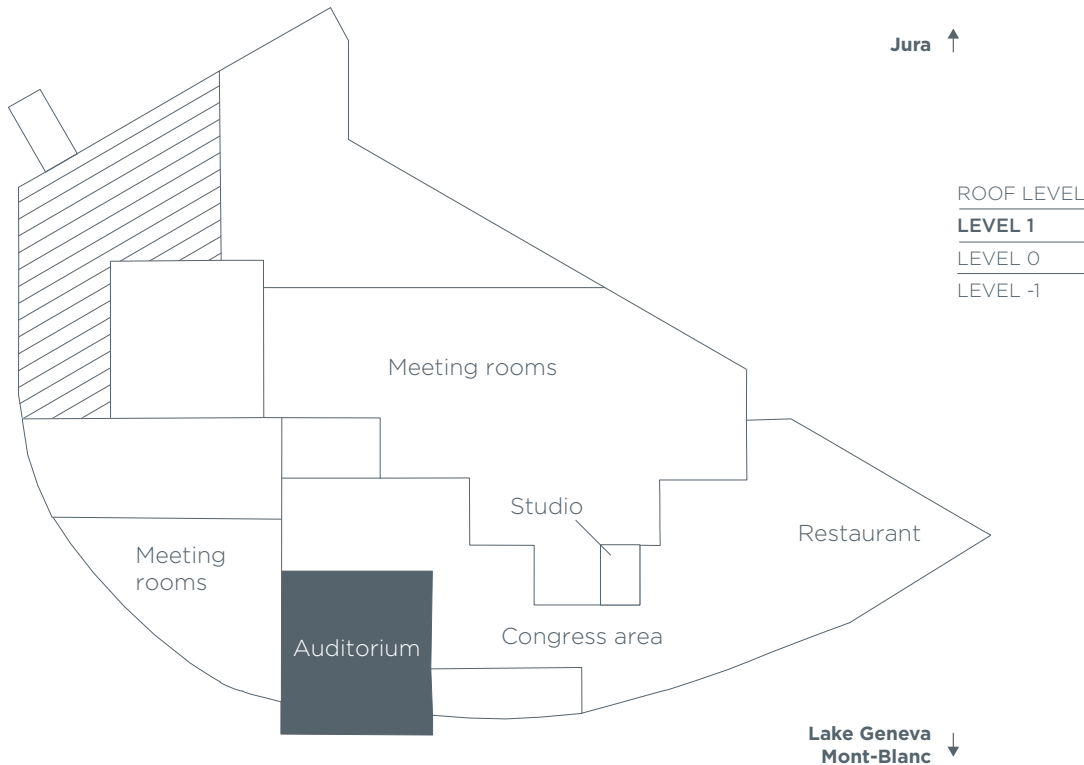








- Auditorium
- Meeting rooms
- Congress area
- Studio
- Garden
- Exhibition space
- Coworking space
- Restaurant



## AUDITORIUM

### EMBODYING THE QUINTESSENCE OF EXCELLENCE

The centrepiece of the Hub, it is its quintessence.

Its telescopic shape, open to the lake and the Alps, gives it a singular character, perfectly recognisable from the outside. Inside, the unique panoramic view can be enjoyed from the stage, flanked by a spectacular 6-meter high bay window.

The quality of the immersive experience is another outstanding feature.

Equipped with a motorised LED screen on stage with LED panels on the sides, our auditorium offers a three-dimensional 270-degree experience, significantly improving overall impact and engagement.

With a capacity of up to 300 people, it offers an inspiring and unique setting for events of all kinds: conferences, symposia, sit-downs, etc.

### TECHNICAL DATA

#### ROOM & STAGE

300 seats, including 220 standard rooms, 75 adjustable cushion seats, 5 PRM seats

Armchairs with USB A and C ports

90 m<sup>2</sup> stage area

VIP room for speakers

#### VIDEO SYSTEM

Immersive 270-degree LED audiovisual system comprising a central screen, 2 adjustable totem screens and 2 side screens. European Top 10

Central LED screen that can be closed or opened: motorised structure 24 panels wide by 10 panels high. Total surface area: 77.76 m<sup>2</sup>. Ultra HD, 3D, 4K

2 manually tiltable LED totem screens for courtyard and garden: HD, 3D and 12 K. Each screen measures: 1.20 m (W) x 5.40 m (H). 480 x 2,160 pixels/screen. Surface area: 6.48 m<sup>2</sup> / screen

2 LED side screens

25K projector with projection screen

Interconnectivity with Hub rooms

Shooting with controlled 4K cameras, 4K videoconferencing system, 4K recording

Including control room and audiovisual technician(s)

#### AUDIO & LIGHTING

Stereo audio system

Recalls at the back of the auditorium and fixed returns on each side of the stage

Digital mixer with dante network

8 wireless microphones; 6 hand-held microphones; 6 headset or tie microphones

Translation booths for up to 4 simultaneous translators

Tailor-made lighting atmospheres

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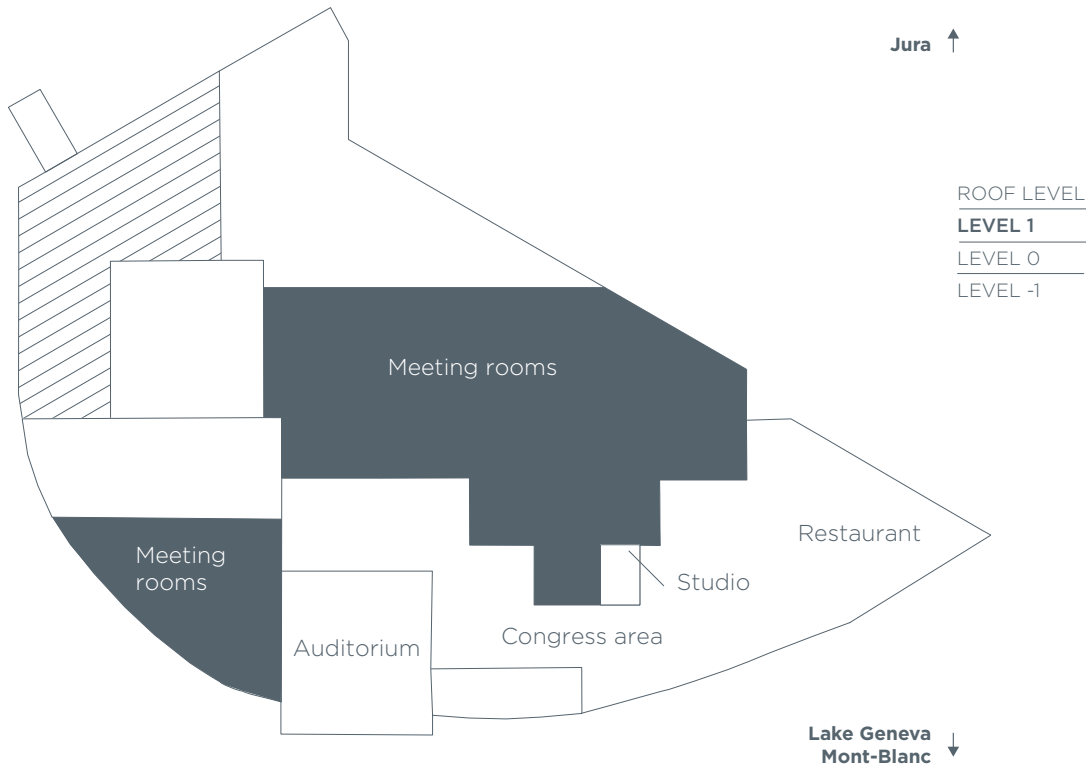
## MEETING ROOMS

### CREATING THE OPTIMAL CONDITIONS

Bathed in natural light, the 20 meeting rooms are specially designed to host your meetings, seminars, presentations or training courses.

Some have breathtaking views of Lake Geneva, the Alps and Mont Blanc, providing a peaceful and relaxing working environment that inspires creativity.

Modern and elegant, all the rooms are equipped with state-of-the-art audiovisual systems, ideal for presentations and training, both face-to-face and hybrid.





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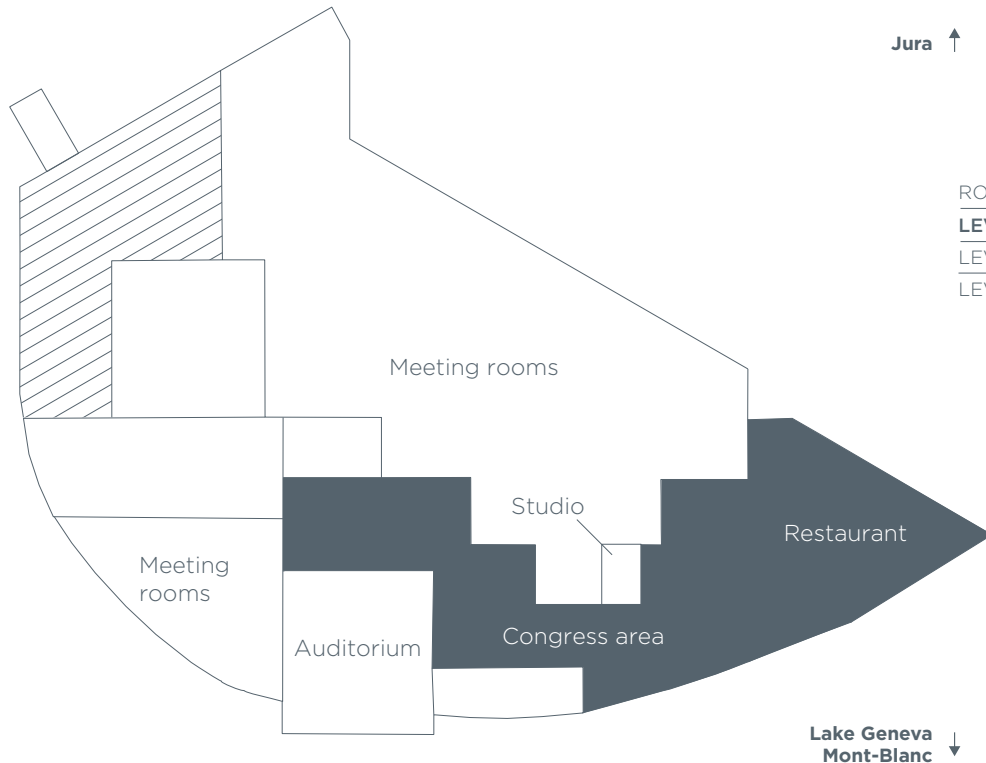


## CONGRESS AREA

### OPENING UP TO THE BEST PROSPECTS

Situated at the heart of the Hub, enjoying natural light and exceptional views of the mountains and Lake Geneva, the Conference Zone is a fully modular space. Conceived as a place for exchanging ideas and collaborating, this space is completely open and flexible. With its bar area and close proximity to the Hub's restaurant, it has the capacity to host all types of events: cocktail reception, gala dinner, afterwork, press conferences,

but is also ideal for organising trade shows, demonstration stands or promotional events. Adjacent to the auditorium, this area can be reserved for coffee breaks or standing lunches during an event taking place in the auditorium or any other area of the Hub. It can accommodate up to 500 people and has a cloakroom and secure, connected lockers for recharging computers and smartphones.



### TECHNICAL DATA

SPACE
Surface area: 520 m <sup>2</sup>
Natural light
Max. standing capacity 500 people
Maximum seating capacity: 300 people
Fully modular space
Access to the auditorium (Lower level)
Cloakroom and secure lockers
AUDIOVISUAL EQUIPMENT
Video projector with projection screen
Video screens (institutional films, logos, etc. can be projected)
Stereo audio system
Sound system
Tailor-made lighting atmospheres

### SETUP



450 people  
- theater style



250 people  
- classroom style



500 people  
- banquet style



500 people  
- cocktail style

Auditorium  
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## STUDIO

### PUTTING CONTENT AT THE CENTER

Modern and bright, the recording studio has been designed for podcast production, radio and television programmes, live or recorded.

Furnished with care and expertise, it is equipped with all the latest technology. Connected to the auditorium, it offers the possibility of broadcasting a program or interview live to a wider audience.

Available for use for half the day by demand or full day, the studio enables the creation of high-quality audiovisual content, particularly for events organised within the Hub. It can accommodate up to 6 people.

### TECHNICAL DATA

#### CAPACITY

6 people

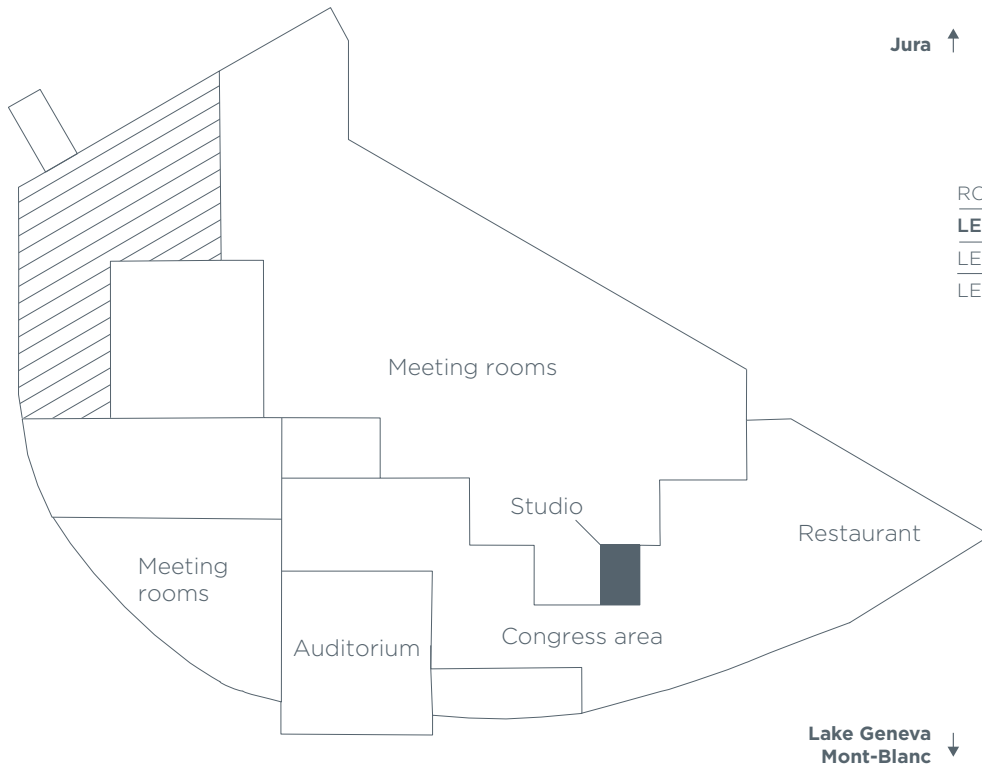
#### AUDIOVISUAL

4 cameras, 4 microphones

Video/TV capture

Podcast recording

Audiovisual technicians included





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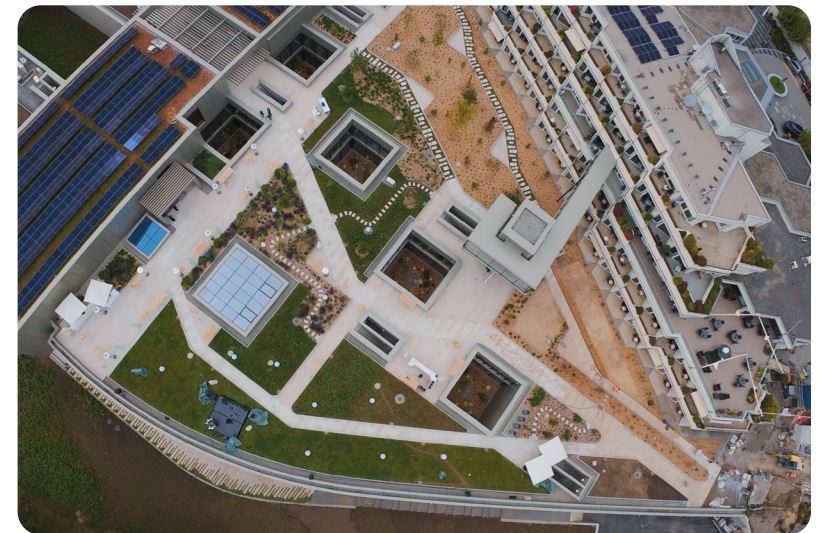
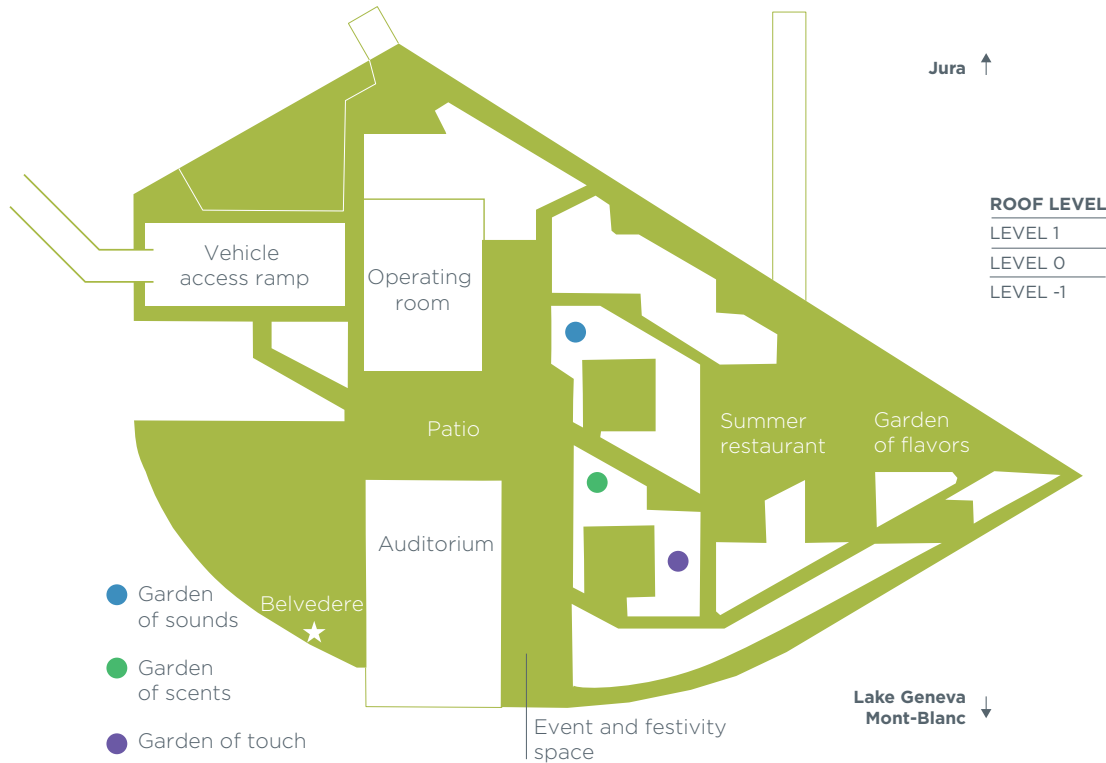


## GARDEN OF THE 5 SENSES

### CULTIVATING A SYMBIOTIC RELATIONSHIP WITH NATURE

Spread over a vast area of 6,000m<sup>2</sup>, the Hub's green roof is a space for exchanges devoted to therapies and well-being. Open to all, this roof terrace has been designed around the five senses: sight, hearing, taste, smell and touch, putting people at the heart of its concerns. An experience in harmony with the environment, which the green roof helps to preserve through its harmonious integration and the choice of endemic plant species, encouraging biodiversity.

The Hub's 5 senses garden is also first and foremost a space for living and events, hosting aperitifs on the roof, sit-down dinners, barbecues, fondues in a transparent igloo, artistic performances and more, depending on the season, all with a breathtaking view of Lake Geneva and Mont Blanc. Its direct access to the Hub's training operating theatre and auditorium, as well as its direct vehicle access ramp, make it an ideal place to hold an event.





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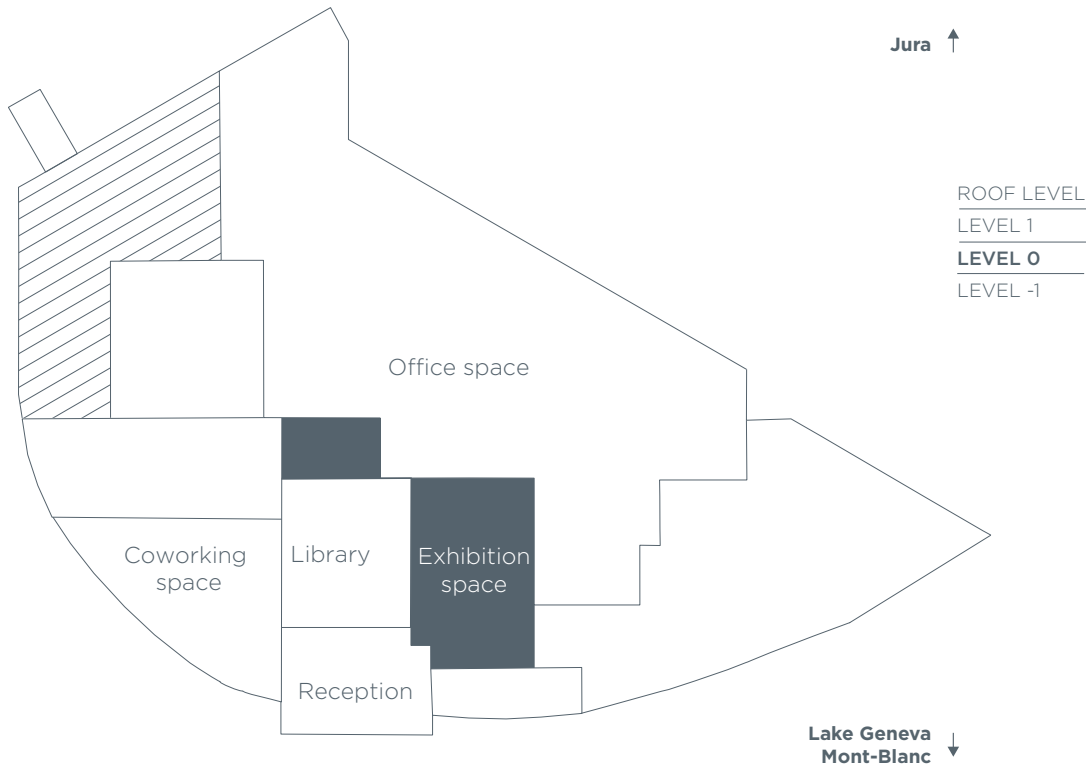


## EXHIBITION SPACE

### DISPLAY HIS MOST BEAUTIFUL CREATIONS

This vast open space, bathed in natural light, can accommodate and showcase all kinds of creations. They can be technological, like new medical and scientific innovations. Whether it's a temporary exhibition, a vernissage, an

artistic performance or a product launch, this space is an invitation to all kinds of creativity, both in the medical and cultural worlds. Our ambition remains the same: to share excellence.



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## COWORKING SPACE

### COLLABORATE AND WORK AT THE HEART OF A VIBRANT ECOSYSTEM

The Genolier Innovation Hub's Open Space is a modular, flexible area designed to accommodate up to 80 people. Ideal for events, workshops, lunches or collaborative sessions, this space can be easily adapted to different layouts and needs. Its modern design encourages creativity

and exchange, creating a setting conducive to innovation. Bathed in light with a view of nature, the Open Space offers a dynamic environment where professionals from diverse backgrounds can connect and collaborate effectively.

#### TECHNICAL DATA

Surface area: 250 m<sup>2</sup>

Natural light

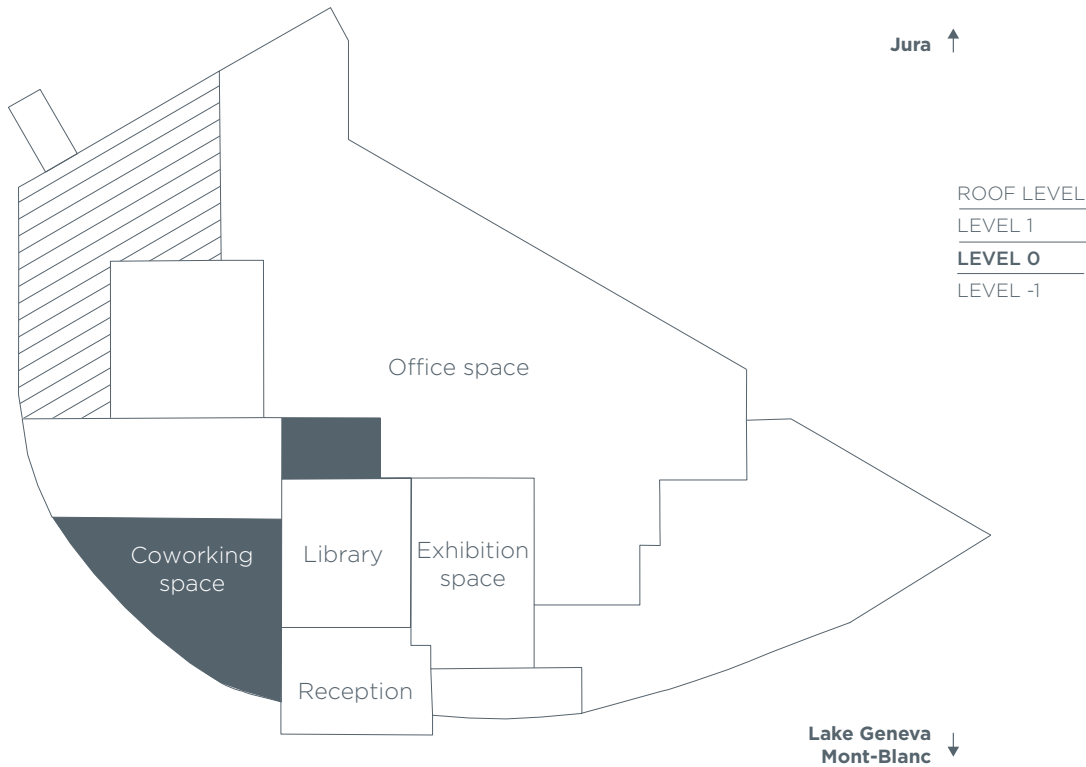
Max. standing capacity 80 people

Maximum seating capacity: 40 people

Fully modular space

Cloakroom and secure lockers

Bar area





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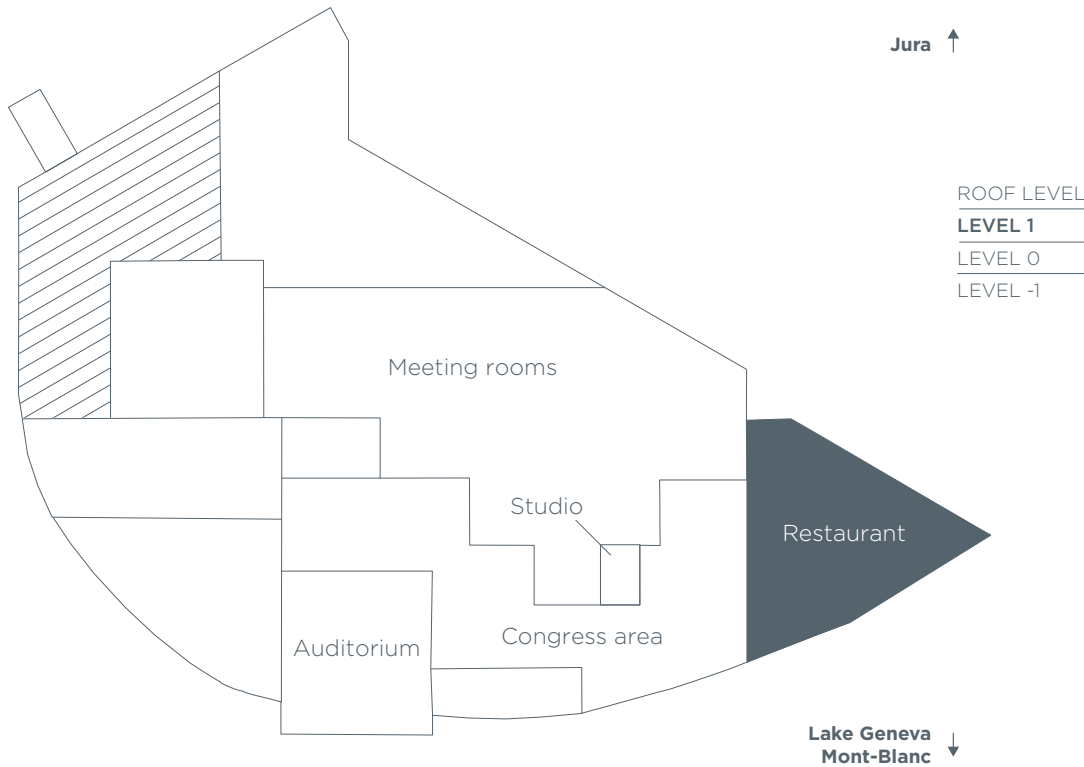


## RESTAURANT

### WAKE UP YOUR TASTE BUDS

Located in the extension of the Congress area and accessible from the auditorium, the Genolier Innovation Hub restaurant offers a unique taste experience, combining local flavours, freshness and creativity. With 60 covers, it offers a warm and friendly atmosphere, ideal for business lunches and meetings. The modern, elegant decor is conducive to relaxation and creativity, reflecting the

dynamic spirit of the Genolier Innovation Hub. The 180° view over the surrounding countryside, Lake Geneva and the Alps completes the picture, where nature takes the center stage. In summer, you can enjoy the panoramic view from our outdoor terrace on the roof of the Hub.



# Catering

## A CULINARY PARENTHESIS AT THE HEART OF INNOVATION

The Chef and his brigade offer inventive and local cuisine, echoing these 2 pillars of the Hub's DNA.

The products showcase top-quality regional produce, responsibly sourced in a 'field to plate' paradigm.

This approach is also based on the Hub's rooftop vegetable garden, from which the menu is directly inspired.

Each ingredient is carefully selected to offer dishes that are both tasty and healthy.

A sustainable culinary experience that pays homage to the terroir while awakening creativity in taste.

Suitable for all types of events, this made-to-measure catering includes culinary suggestions to meet the needs of each guest, including those with specific dietary requirements (vegan, gluten-free, etc.).

A dedicated service and reception team is also on hand to provide personalised support as required.





# Entertainment



## EXPERIENCES TO DELIGHT THE SENSES

True to its innovative vision, the Hub offers a whole range of creative, made-to-measure experiences that stimulate every sense, for the pleasure of the most demanding professionals.

### MUSICAL CREATION & AUDIOVISUAL

The Auditorium, with its unique design and remarkable screen, is a unique venue, ideal for creating an à la carte atmosphere with our demanding and varied musical selections or our hand-picked live artists.

The precision of the audio aesthetic ensures an immersive experience to satisfy even the most discerning ears.

### VISUAL STORYTELLING

Captures the essence of events with our expert photographers and videographers.

The highlights are translated into visual stories to delight the eye, which can then be relayed to internal communications or promotional material to prolong the moment and spread the word about the event.

### ATMOSPHERES

to enhance the event space with the most sophisticated themed decoration solutions (floral arrangements, etc.).

### ARTISTIC PERFORMANCES

through a selection of virtuosos from a wide range of fields (cinema, music, art...)

# Accommodation

## REACH FOR THE STARS FOR YOUR WELL-BEING

The Genolier Innovation Hub has 500 confirmed accommodation beds available through a network of carefully selected partner hotels, offering a wide range of accommodation types to meet the needs and expectations of each of our visitors and event organisers. Whether you're looking for the luxury of a 5-star hotel, the charm of a quaint inn

or a more functional option, we have accommodation solutions to suit every preference. This diversity guarantees your guests a comfortable stay, whatever their style or budget, and helps to make every event a memorable experience in an exceptional setting.





# Customers

## THEY GRANTED US THEIR TRUST

Since 2023, the Genolier Innovation Hub has had the privilege of hosting more than 30 high-profile events, bringing together key players from a variety of sectors. Initially recognised for its commitment to the healthcare sector, the Hub has rapidly broadened its scope to host large-scale events in fields as varied as real estate, politics and many other strategically important sectors.

Renowned companies and organisations, both national and international, have trusted us to orchestrate unique meetings, creating an environment conducive to exchange, innovation and reflection. These events testify to the Hub's ability to adapt to the specific needs of each industry, while maintaining standards of excellence in organising and hosting exceptional professional meetings.



UICC

LA CÔTE

ACCURAY

Johnson & Johnson INNOVATION



SWISS MEDICAL  
NETWORK



GE HealthCare



SOCIÉTÉ  
VAUDOISE DE  
MÉDECINE

Visions  
du Réel

Helsana

visana

CEIBS

anandic  
MEDICAL SYSTEMS

SAMSUNG

Gavi  
L'Alliance du Vaccin

# Transport and access

## KNOWING TO PUT YOURSELF ACCESSIBLE

Nestled in an exceptional natural setting, the Genolier Innovation Hub is easily accessible by all means of transport (car, train, etc.), enhancing the comfort and quality of the experience.

The Genolier Innovation Hub is located in the Genolier Campus in the Canton of Vaud, in the heart of Health Valley, less than 20 minutes from Geneva Cointrin international airport.

### Train

From Nyon station, line R55, stop "La Joy-Clinique": **20 min**  
Geneva Cornavin Station: **50 min**  
Geneva Cointrin Airport station: **1h**  
Lausanne train station: **1h**

### Aircraft

Geneva Cointrin airport: **25 min**

### Car

Via the A1 motorway, **exit 11 Nyon-Dijon-St Cergue** or 12 **Gland-Begnins** depending on whether you are coming from Geneva or Lausanne  
Lausanne : **30 min**  
Geneva: **25 min**  
Zurich : **2h45**  
Basel: **2h30**

### Car park

The Hub has a **covered car park with 130 spaces**, equipped with charging points for electric vehicles.

### Shuttles and taxis

The Hub can organise transport on request by shuttle or bus, as required. Please do not hesitate to contact us if you have any inquiries.



### We encourage soft mobility.

As part of our partnership with the NStCM, we are offering the possibility of privatising a train departing from Nyon (VD) with a direct service to the Hub (25 minutes), with the option of organising a welcome aperitif or refreshments. An original and eco-responsible way to bring your guests!







GENOLIER  
INNOVATION  
HUB

Would you  
like to visit  
the Hub?

Scan the QR code and  
follow the instructions.



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